

# AUTOMATED CARPOOLING PROGRAM EXPANDED IN CONTRA COSTA

The Contra Costa Transportation Authority, 511 Contra Costa and Scoop expands partnership to ease traffic congestion with carpool incentives

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**WALNUT CREEK, CA** – Monday, October 30, 2017– The Contra Costa Transportation Authority (CCTA) has announced an expanded partnership with Scoop Technologies. CCTA will utilize its transportation demand management program known as 511 Contra Costa to provide additional carpool incentives to Scoop drivers who carpool from or within Contra Costa. Scoop passengers who carpool will continue to receive a \$2 discount, and now Scoop drivers will also receive an additional \$2 driver reimbursement. Since the program launched in May of this year, carpoolers have saved 107,000 miles and 96,900 pounds of CO<sup>2</sup>.

The pilot program aims to decrease the number of cars on the road and lessen the traffic congestion on Contra Costa's busy corridors. To qualify for the pilot program residents need to download the Scoop app to connect with fellow commuters in their area. The pilot launches today, Monday, October 30<sup>th</sup>, and commuters can start scheduling carpools now to take advantage of the \$2 discounts. Scoop carpoolers carpooling to BART are also guaranteed free parking at the Concord and Pleasant Hill/Contra Costa Centre BART stations.

Bay Area commuters waste more than half a million empty seats each and every day, causing increased pollution, slower travel times and an enormous burden on our transportation network. The Scoop app connects people traveling in the same direction to and from work so they can share their commutes. The partnership between CCTA, Scoop, and 511 Contra Costa is aimed at encouraging commuters to share their ride to work, which in turn reduces the overall number of cars on the road.

Commuters can download the app at [takescoop.com](http://takescoop.com) and enter their home and work locations. On a trip-by-trip basis, they'll enter their commute details. At the scheduling deadline (9 PM the night before or 3:30 PM the day of for the afternoon commute) Scoop will match commuters together in safe and efficient carpools. All payments are handled inside the app, as well as directions and contact details for the trip.

Funding for the carpool pilot is provided by the Bay Area Air Quality Management District's Transportation Fund For Clean Air Program Manager Funds and the Contra Costa Transportation Authority's Measure J sales tax.

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For more information, visit [www.511ContraCosta.org](http://www.511ContraCosta.org) or [www.takescoop.com](http://www.takescoop.com).

## **About the Contra Costa Transportation Authority**

The Contra Costa Transportation Authority (CCTA) is a public agency formed by Contra Costa voters in 1988 to manage the county's transportation sales tax program and oversee countywide transportation planning efforts. With a staff of twenty people managing a multi-billion dollar suite of projects and programs, CCTA is responsible for planning, funding and delivering critical transportation infrastructure projects and programs that connect our communities, foster a strong economy, increase sustainability, and safely and efficiently get people where they need to go. CCTA also serves as the county's designated Congestion Management Agency, responsible for putting programs in place to keep traffic levels manageable. More information about CCTA is available at [ccta.net](http://ccta.net).

## **511 Contra Costa**

511 Contra Costa is the county's transportation demand management program that provides initiatives aimed at reducing the use of single occupant vehicles by reducing congestion and greenhouse gases.

## **Scoop Technologies Inc.**

Scoop Technologies Inc. is a San Francisco-based company that helps commuters enjoy convenient carpooling. Founded in 2015 by brothers Jon and Rob Sadow, Scoop is currently available throughout the Bay Area and Seattle.

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