

Electric Bicycle Rebate Pilot Program Launches in Contra Costa County

Earn Cash Back for Qualifying E-Bike Purchases

FOR IMMEDIATE RELEASE:

Thursday, October 1, 2020

CONTACTS:

Linsey Willis
Director of External Affairs, CCTA
925.256.4728
lwillis@ccta.net

Kirsten Riker
Project Manager, 511 Contra Costa
925.393.4807
kriker@511contracosta.org

ISSUED BY:



CONTRA COSTA
transportation
authority



Walnut Creek, CA: Residents of Contra Costa County can now receive cash rebates for new electric bicycles (e-bikes) through a pilot program launched by 511 Contra Costa (511CC).

A limited number of \$150 rebates (\$300 for low income residents) are available for residents of each Contra Costa city to assist in the purchase of e-bikes, e-bike conversion kits, and electric mopeds (with a maximum speed less than 30 mph). E-bikes are clean fuel vehicles that provide riders with an excellent alternative to driving when traveling short to medium distances on local streets.

“We’re proud to partner with 511 Contra Costa on this effort”, states Contra Costa Transportation Authority Executive Director Randell Iwasaki. “E-bikes offer several key benefits as an alternative to driving - they reduce congestion, reduce greenhouse gas emissions, eliminate parking dilemmas, and can help bridge those first and last mile trips to transit – plus they are just really cool.”

Post purchase rebates are available for county residents who purchase e-bikes on or after October 1, 2020, and will be distributed on a first come, first served basis.

“One of our goals is to introduce Contra Costa residents to this energy efficient mode of transportation by helping to reduce costs and raising awareness about the benefits of e-bikes in their communities,” said [Kirsten Riker](#), Project Manager, 511CC.

The Contra Costa Transportation Authority's local Measure J sales tax is the funding source for this program and others like it to encourage alternatives to the single occupant vehicle. To learn more, visit 511CC.org/rebate for information about rules, resources, and current rebate availability by city.

Electric Bicycle Rebate Pilot Program Launches in Contra Costa County

About 511 Contra Costa

511 Contra Costa is a county-wide program that strives to reduce traffic congestion and improve air quality by providing the public with information, resources, and tools that promote mobility options beyond driving alone. More information is available at www.511contracosta.org.

About The Contra Costa Transportation Authority

The Contra Costa Transportation Authority (CCTA) is a public agency formed by Contra Costa voters in 1988 to manage the county's transportation sales tax program and oversee countywide transportation planning efforts. With a staff of twenty people managing a multi-billion-dollar suite of projects and programs, CCTA is responsible for planning, funding and delivering transportation infrastructure projects and programs throughout the County. CCTA also serves as the county's designated Congestion Management Agency, responsible for putting programs in place to manage traffic levels. More information about CCTA is available at ccta.net.

###