



Policy Advisory Committee (PAC)

Accessible Transportation Strategic Plan

3rd Meeting
Presented by ATS Plan Staff

November 18, 2020



CONTRA COSTA
transportation
authority

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NYGAARD

UPDATE ON TELEPHONE TOWN HALL

ATS TELEPHONE TOWN HALL

October 27th 2020

- Featured Speakers

- Candace J. Kay Andersen, Chair, Board of Supervisors, District 2
- Teresa Gerringer, Lafayette Councilmember, CCTA Vice-Chair

- Project Staff

- Peter Engel
- Richard Weiner
- Naomi Armenta
- John Cunningham

- Event Support

- Corinne Dutra-Roberts
- Marvin Ranaldson



ATS TELEPHONE TOWN HALL

How it works

Before the Telephone Townhall

- All participants were called to connect to the Town Hall
- Callers could choose to be connected
- Callers were called based upon their preregistration, phone numbers provided by staff, and/or phone numbers of targeted demographics



ATS TELEPHONE TOWN HALL



How it works

- Telephone Town Hall worked like a live radio show
- Once connected, participants listened to presentations by featured speakers and staff about the ATS project and next steps
- To make it interactive participants were asked to participate in surveys and ask questions about the project and other mobility challenges in the county

ATS TELEPHONE TOWN HALL

October 27th 2020

Outcomes

- Call was available in English, Spanish, and Mandarin
- 225 people pre-registered
- 23,000 phone numbers were dialed
- 1,149 participants accepted the call
- 4 survey questions were asked
- 17 questions were answered by the speakers and Staff



PHASE TWO

Public Engagement

- Please keep these important questions in mind for later in the meeting:
 - Do we do another Telephone Town Hall?
 - How do we engage stakeholders and provide an opportunity for input on structure and strategies?



DISCUSSION OF ORGANIZATIONAL STRUCTURE

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- Handout sent ahead of meeting
- Identify organizational structure for implementation before evaluating specific mobility strategies
- Iterative process
- Establish ATS Implementation Task Force (TF)
 - Composition
 - Mission
 - Reporting Structure
 - Funding
 - Political Feasibility
 - Time Frame

NEXT STEPS IN DEVELOPING ORGANIZATIONAL STRUCTURE

- Establish Dedicated Coordinated Entity (CE)
- TF decides where housed (e.g. non-profit; dedicated public agency; joint powers authority etc.)
 - Can apply for CTSA designation when eligible
- Potential Strategies
 - Identify new funding sources
 - Countywide eligibility
 - Expanded mobility management
 - Joint scheduling software procurements or resources
 - Oversight of one-seat rides

COORDINATED ENTITY (CONTINUED)

- Political Feasibility
- Potential Overhead Costs
- Effort Required
- Potential for Implementing Large-Scale Strategies
- Potential for Securing Funding

Comments/Questions

PROCESS TO EVALUATE AND PRIORITIZE STRATEGIES

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Next Steps:

- December PAC meeting
- Evaluation Criteria
 - Community
 - Level of community support, serves greatest need, serves needs of diverse community, accepted by target population
 - Transportation Benefits
 - Number of beneficiaries, number of problems solved, measurable solutions
 - Financial
 - Overall cost, cost per beneficiary, funding availability and sustainability (operating and capital)
 - Implementation
 - Implementation time-frame, staging, and coordination
- Do we do another Telephone Town Hall?
- How do we engage stakeholders and provide an opportunity for input on structure and strategies?

FUTURE AGENDA ITEMS

THANK YOU!



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