



Technical Advisory Committee (TAC)

Accessible Transportation Strategic Plan

Presented by ATS Plan Staff

May 19, 2020



CONTRA COSTA
transportation
authority

N NELSON
NYGAARD

AGENDA

1 | Introductions

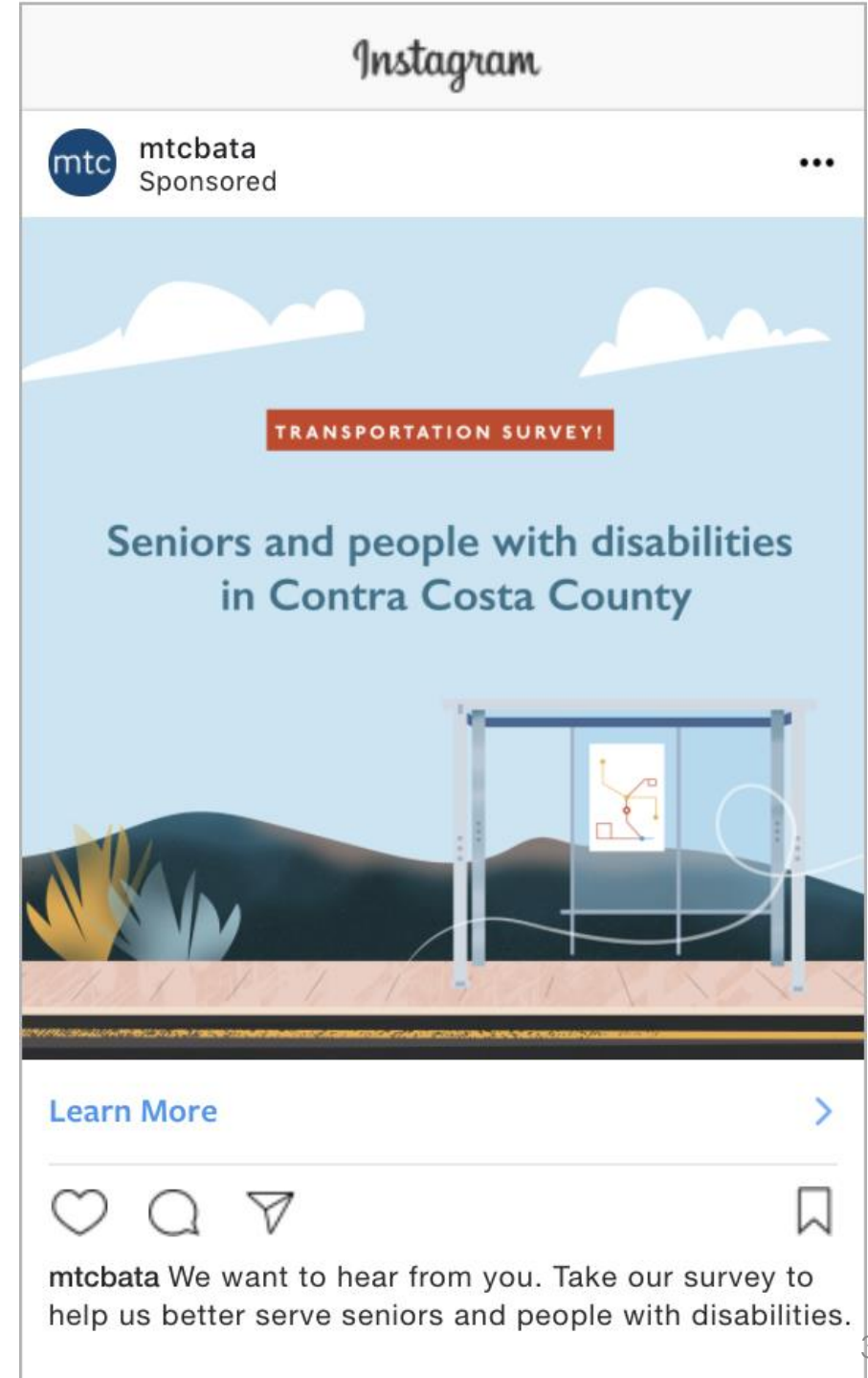
2 | Public Engagement Update

3 | Project Schedule

4 | Next Steps

PUBLIC ENGAGEMENT UPDATE

- Presentations just before SIP
 - Development Disabilities Council of Contra Costa County
 - Pleasant Hill Commission on Aging
- Surveys – 101
- Flyer/survey emailed to at least one group
- Social media – Region posted to Instagram, working on Facebook
- Initial outreach for potential focus groups
- Not yet implemented (that we know of)
 - Check-in calls
 - Paper survey delivery w/meals
 - Scheduling presentations to groups



PUBLIC ENGAGEMENT MATERIALS

- Website, email, phone, webform
- New flyer, flyer text
- Translations of survey and flyer into Spanish
- Suggested Check-in Call script
 - For short phone interviews staff has a call protocol
- Sample Twitter text
- Focus group protocol in progress

- *How else can we help?*

Contra Costa Accessible Transportation Strategic Plan

Let's make transportation convenient for older adults and people with disabilities

If you're an older adult, have a disability, or are a veteran, transportation in Contra Costa County can be challenging. We want to identify ways to make it easier for you to get around the county—whether you're going to an appointment, getting groceries, visiting family, or anything else.

You can participate from home!

Due to the shelter-in-place we are asking individuals to complete the survey online or participate in a short phone interview. Participants will be entered in a drawing for a \$25 gift card!

Take the survey on-line at www.surveymonkey.com/r/CCTA_Survey2 or in Spanish at www.surveymonkey.com/r/CCTA_SurveySPN

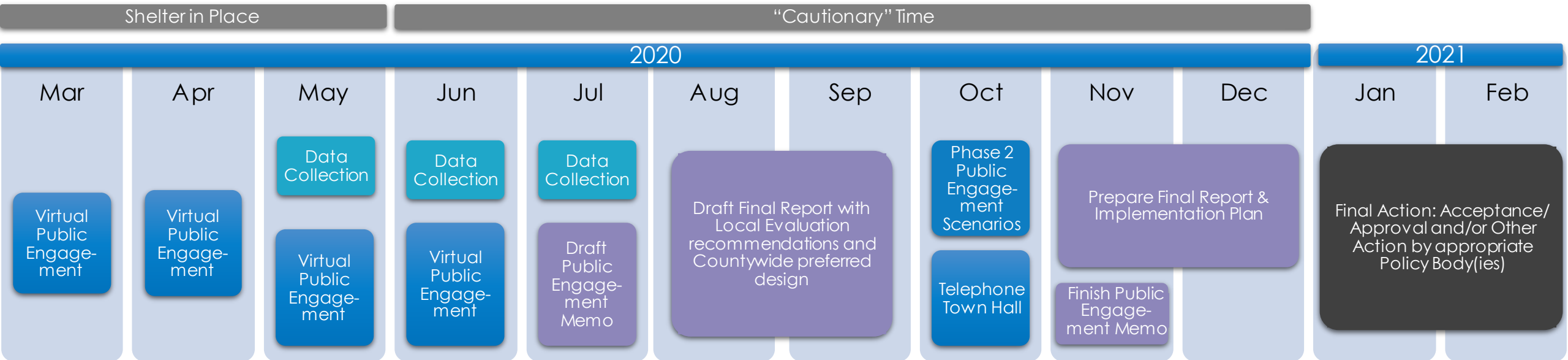
Call us at **857-305-8004**

Email us at info@atspcontracosta.com

Visit us at
atspcontracosta.com



PROJECT SCHEDULE



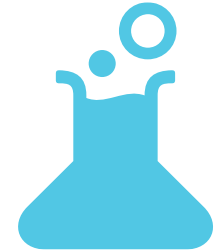
NEXT STEPS



Continue Public
Engagement and
Outreach



Collect and analyze
service/operational
data



Research for
Countywide Model
Considerations

THANK YOU!



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