



Technical Advisory Committee (TAC)

Accessible Transportation Strategic Plan

Presented by ATS Plan Staff

November 19, 2019



CONTRA COSTA
transportation
authority

N NELSON
NYGAARD

AGENDA

1 | Introductions

2 | Background and Overview of Project

3 | Role of the TAC

4 | Project Schedule

5 | Public Engagement and Local Service Evaluation

6 | Next Steps

BACKGROUND AND OVERVIEW OF PROJECT

Accessible Transportation Services in Contra Costa County

- Public Transit (e.g. County Connection, WestCAT)
- City (e.g. El Cerrito)
- Non-Profit (e.g. Mobility Matters)

Governance and Funding

- Different Boards
- Measure J, FTA, STA, Grants
- CCTA and County do not have policy authority over operations, but can direct Measure funding

BACKGROUND AND OVERVIEW OF PROJECT

Policy Background

- 2017 Countywide Comprehensive Transportation Plan:
 - *"Initiate the ATS Plan: Ensure services are delivered in a coordinated system..."*
- 2020 Transportation Expenditure Plan (March Ballot):
 - *"CCTA will develop an Accessible Transportation Strategic Plan to implement a customer-focused, user-friendly, seamless coordinated system..."*

ATS Plan Scope

1. Study Individual Programs
2. Examine Options for a New Countywide Seamless System
3. Development of an Implementation Plan

BACKGROUND AND OVERVIEW OF PROJECT

Past Studies

- Contra Costa County Paratransit Plan – 1990
- CCTA Paratransit Improvement Study – 2004
- Contra Costa Mobility Management Plan – 2013
 - January 2014 CCTA Board Minutes: *“Commissioner Durant said that the need for coordination in the area was great, and the dysfunction in the overall system needed to be solved.”*

ROLE OF THE TAC

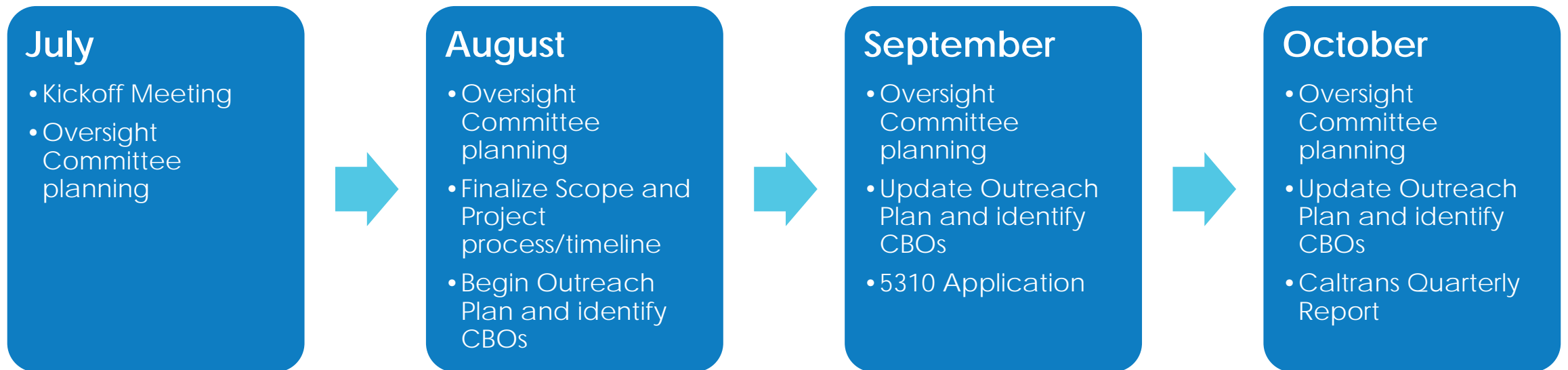
Typical & Atypical

- **Scope of Work:** *Provide subject matter expertise and public policy implications on service concepts under study and recommendations (“reality check”).*
- **Barrier and Solution Identification:** More so than other studies
- **Communicate and Pursue Study Expectations:** Diverse stakeholders
- **Persistence:** Continued Engagement
- **Liaison/communication with “home agency”:** No surprises
- **What are meeting expectations?** Frequency, format

PROJECT SCHEDULE

Full Project: July 2019 – October 2020

July – October 2019



PROJECT SCHEDULE

Full Project: July 2019 – October 2020

November 2019 – January 2020

November

- Finalize Oversight Committee structure
- TAC meeting
- Identify CBO partners
- Begin stakeholder interviews



December

- Identify CBO partners
- Continue stakeholder interviews
- Request service/ operational data



January

- TAC meeting?
- PCC/Rider Input Workshop
- Analyze and summarize service/ operational data
- Conduct first set of Outreach Workshops

PROJECT SCHEDULE

February – October 2020

- Policy Advisory Committee meeting(s)
- Report to Board
- Research Countywide Model Considerations
- PCC/Rider Input Workshop
- Conduct second set of Outreach Workshops
- Conduct telephone townhall meeting
- Draft Final Report with Local Evaluation recommendations and Countywide preferred design
- Prepare Final Report & Implementation Plan
- Board(s) Acceptance/Approval and/or Other Action by appropriate Policy Body(ies)

PUBLIC ENGAGEMENT

Public Outreach and Engagement Plan

- Plan Objectives
 - Educate community members about the Study and different transportation options.
 - Engage with community members and learn about current transportation usage.
 - Identify strengths and challenges of existing services and unmet needs.
 - Gather and incorporate feedback on alternative models.
 - Create support within the community for new models and identify potential barriers to implementation.
- Committees and Partner Organizations
 - Oversight Committees – TAC, PAC
 - Community-Based Organizations
 - In-depth outreach
 - Distribution

PUBLIC ENGAGEMENT

Public Outreach and Engagement Plan

- Inclusive Planning Concepts
- Engagement Tools and Techniques
 - Stakeholder Interviews
 - Flyer and Website
 - Simple Survey
 - Public Meetings
 - Two rounds, in each planning area
 - » Phase 1: Input on transportation experiences, challenges, and unmet needs.
 - » Phase 2: Feedback on alternative service models and identify potential barriers to implementation.
 - At direction of CBO meeting could be replaced by:
 - » Presentations at events/meetings for other projects
 - » Tabling
 - » Focus group
 - Countywide Telephone Town Hall

LOCAL SERVICE EVALUATION

Program Specific Data Review/Analysis

- Transportation Providers Receiving Measure J (Public Transit, City, Non-profit)
- Other Transportation Providers serving People with Disabilities, Seniors, Veterans
 - Program Description
 - Eligibility, Service Area, Hours
 - Annual Quantity and Registrants
 - Budget, Funding
- Analysis may include:
 - Productivity
 - Shared trips
 - Cost per trip
 - Transfer details
 - Travel Training
 - Eligibility processes

Service/Program Type and Name		Need(s) Met		Eligibility
Column A	Column B	Column C	Column D	Column E
Service/Program/Project Name	Brief Description of Service	Need(s) this Service Meets (e.g. medical, grocery, recreation, regional trips, etc.)	List the most common trip destinations for your participants that this service is designed to serve (e.g. dialysis centers, hospitals, major shopping complexes, senior centers, specific locations.)	Eligibility Requirements

NEXT STEPS

- Further Committee input on:
 - Stakeholder interviews
 - CBOs
 - Data collection
- Discuss timing of next meeting

THANK YOU!



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