



# Contra Costa Accessible Transportation Strategic Plan

Task Force Meeting #4

April 21, 2022



# Update on Short Term Implementation Items

- One Seat Ride
- Coordinated Entity
- One Call/One Click



# Update on Fare Subsidies Strategy

- Key takeaways:
  - Eligibility: Program eligibility requirements vary by region (AMI, FPL, HUD\*)
  - Application Process: Varies from traditional paper applications to phone applications
  - Fare Payment Structure: Varies from online accounts/debit cards to vouchers
  - Subsidizing multiple modes is desirable
  - Funding Sources: Programs receive funding from a combination of sources. Sales tax funding appears to be the most common source.

Area Median Income, Federal Poverty Level, Housing and Urban Development.

# Update on Fare Subsidies Strategy – Case Studies

- Taxi Subsidy Programs
  - Solano Mobility Local Taxi Card Program
  - SFMTA Essential Trip Card
- TNC Subsidy Programs
  - San Leandro FLEX RIDES On Demand
  - Eden I&R – Hayward Operated Paratransit and Alameda Independent Mobility
  - LIFE ElderCare (past program)
  - GoGo Concord
  - Go San Ramon
- Transit Fare Subsidy Programs
  - MTC Clipper START Card
  - Samtrans/Redi-Wheels Paratransit Lifeline Program
  - Marin Access Low Income Fare Assistance (LIFA)



# Update on Fare Subsidies Strategy

- Current ADA Paratransit Fare Operations in Contra Costa County
  - East Bay Paratransit – cash, tickets (in-person, mail, phone), testing app
  - WestCAT – cash, tickets (online, in-person, mail)
  - Tri-Delta Transit – cash, tickets (online, in-person, phone)
  - LINK Paratransit – cash, advance fare payment system
  
- Potential Funding Sources
  - Measure X
  - Community Development Block Grant



# Update on Fare Subsidies Strategy

- Draft Recommendations:
  - Determine an appropriate eligibility criteria
  - Introduce an ADA Paratransit pilot program in a sub-region where no ADA fare subsidy program currently exists
  - A concierge program (e.g. a nonprofit, GoGo Grandparent, etc) could be used to administer a fare subsidy program and concierge pilot for Lyft/Uber in a sub-region where no TNC fare subsidy program currently exists

