



CONTRA COSTA  
transportation  
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# Contra Costa Integrated Transit Plan

## Information & Listening Session

**Sam  
Schwartz**  
A TYLin Company





## Purpose of Listening Session

- Understand the transportation needs of residents post-COVID
- Identify improvements that will contribute to a more connected transit network

# Agenda

1. Project Overview
2. Transportation Needs
3. Transportation Improvements
4. Q&A and Wrap-up



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Director of Mobility  
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**Kate Sargent**  
Project Manager,  
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**Nicole Hilaire, PhD**  
Engagement Lead, Convey



**Laurie Talbert**  
Deputy Project  
Manager, AMG



**Matt Orenchuk, AICP**  
Service Lead,  
Sam Schwartz



**Miti Shah, PhD**  
Behavioral Scientist, Convey



# How to Participate

- - - Submit a comment or question
- - - Raise your hand!



# Discussion Guidelines

- All feedback is welcome!
- Be curious, open, patient, and respectful
- Be constructive and future focused
- One person speaks at a time
- Allow time for others to speak (follow the 2-minute rule)
- Anything else?



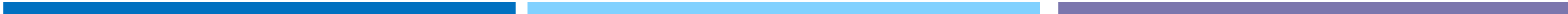
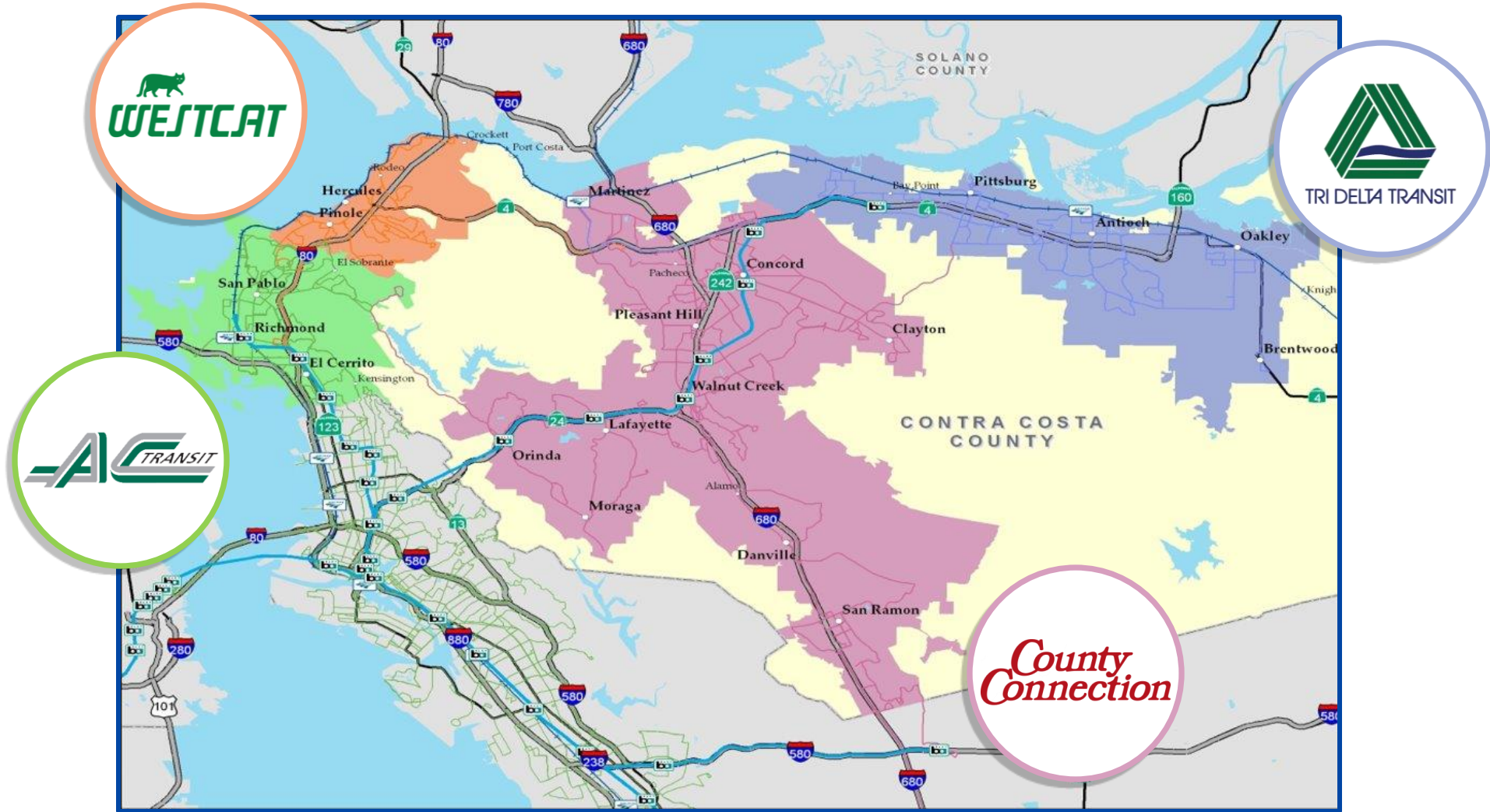


# Integrated Transit Plan

CCTA's **transit-first vision** includes an Integrated Transit Plan (ITP) that provides technical and planning guidance with a clear vision for delivering a robust transit network that **connects all major activity centers and regional hubs in Contra Costa.**



# Bus Transit Service Map



# Project Approach

The ITP will focus on the following areas:



**Coordination:** Identify ways to improve coordination between transit providers so that riders have convenient and seamless travel and public funds are used efficiently.



**Innovation:** Explore emerging technologies that can improve access to transit and prioritize the movement of buses.



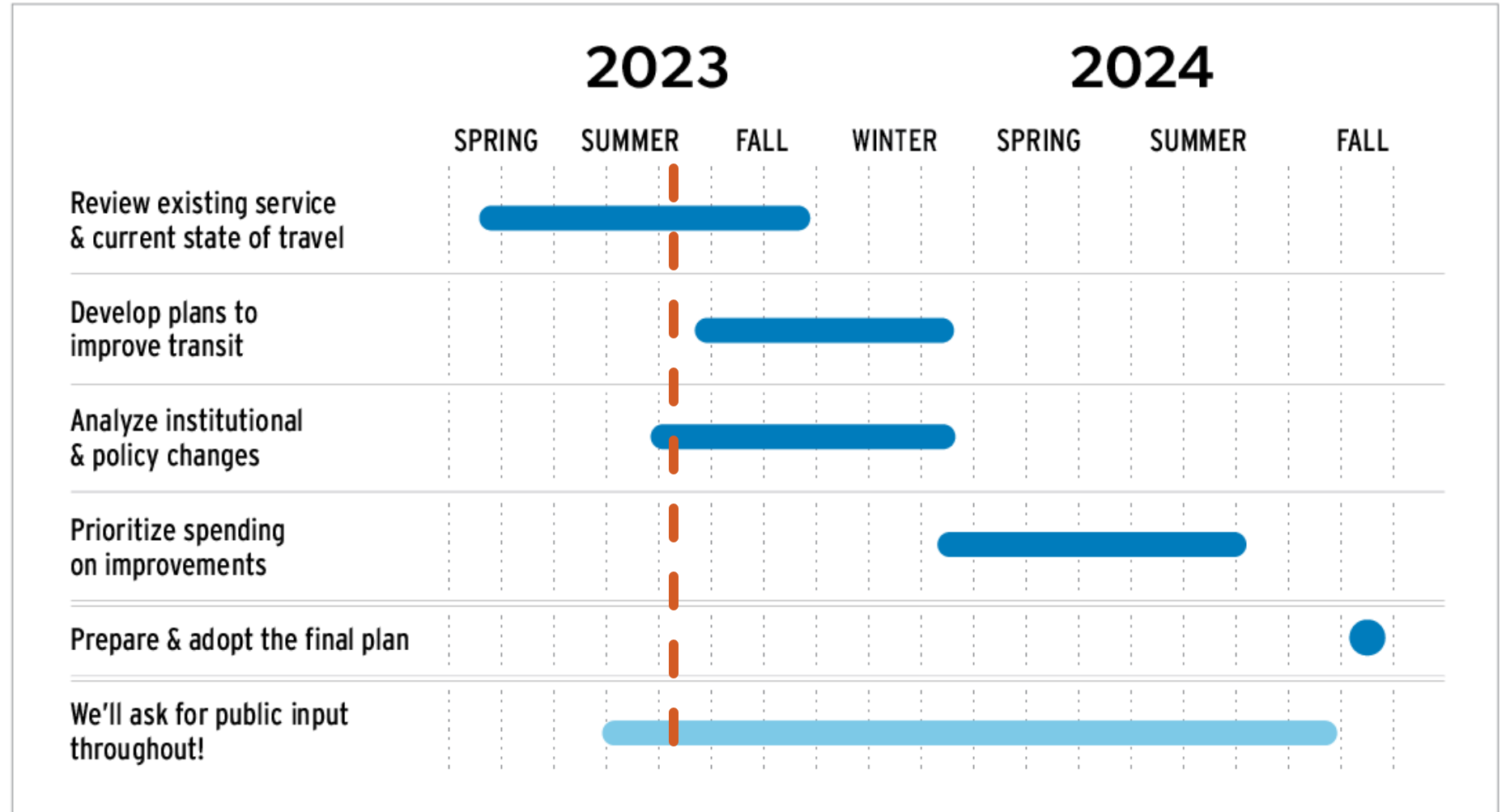
**Equity:** Ensure recommendations enhance or maintain access and coverage for all communities and residents, including low-income communities, communities of color, and people with disabilities.





# Project Timeline

The ITP is an 18-month project that began in April 2023 and is scheduled to be completed in late 2024.





## Task 1: Service Assessment & Travel Market Analysis

- Identify where transit is currently effective at meeting residents' needs
- Identify corridors and communities that are not well served
- Consider how planned improvements and anticipated growth will affect use
- Identify barriers and propensity for transit use

## Task 2: Action Plan

- Develop a framework for prioritizing equity
- Look for first mile/last mile gaps
- Identify the core network and opportunities for new regional services
- Review emerging mobility and technology options
- Assess fare policy and pricing options



## Quick Poll

*What is your level of agreement with the following statement:*

**‘Residents can easily get to most places in Contra Costa County using public transit.’**

- Strongly disagree
- Disagree
- Neither agree nor disagree
- Agree
- Strongly Agree





# Transportation Needs

- What challenges do residents face in accessing or using public transit in Contra Costa County?
- What are the biggest barriers to taking the bus?



# Transportation Needs

- Where is frequent and reliable bus service needed most?
- Better connections or access to transit?








## Quick Poll

If you could change anything about bus service in Contra Costa County, what would you change?



# Transportation Improvements

In addition to updates to the network and places to increase frequency, our team is looking at strategies like:

Transit Access		Transit Speed		Rider Experience	
					
On-demand services	Mobility hubs	Dedicated bus lanes	Transit signal priority	Simpler fare structure	Real-time information

- What are your thoughts on these strategies? Where would they help?
- What other strategies should we explore to improve access, speed, and the rider experience?







## Q&A

What questions do  
you have for us?



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INTEGRATED TRANSIT PLAN

# Thanks!

**Leave a comment:** [ccta.net/itp](https://ccta.net/itp)

WE'LL SEE YOU FOR THE NEXT ROUND OF  
OUTREACH IN THE SPRING!

